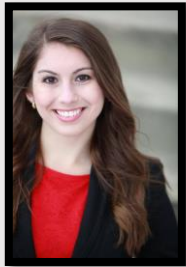


AMANDA MCDONOUGH



PROFILE

Amanda McDonough is a flexible, empathetic, and collaborative leader. Amanda excels in fast paced, creative, group work environments and enjoys being challenged. In her 28 years of working in the entertainment industry she has taken on a wide variety of roles giving her a well-rounded understanding of the industry.

CONTACT

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909-615-9619

Email:

amandamcdonough@msn.com

Website:

AMANDA_MCDONOUGH.COM

OTHER WORK

- US Air Force Resilience Trainer
- Motivational Speaker & Trainer
- Diversity in the Workplace Trainer
- 28 Years of Acting in Film and Television
- Published Author of "Ready to be Heard: How I Lost My Hearing and Found My Voice"

EDUCATION

Cal Poly Pomona

2008-2012

Bachelors of Science Degree in Business Administration Double Majoring in Marketing Management and International Business Emphasis in: Entertainment Marketing

WORK EXPERIENCE

CBS Leadership Pipeline Program

February–July 2022

Worked for CBS to develop, write, and produce short films, with a team of other diverse filmmakers, for 5 local non-profit organizations; providing these organizations with a marketing tool that can be used to increase volunteer participation and donations.

*****WINNER OF THE CBS OUTSTANDING LEADERSHIP AWARD 2022**

Self Employed

2014-Present

Producer- Developed projects, hired talent, oversaw talent, handled paperwork, managed the budget, worked with union specifications, to release several short films, public service announcements, and informational videos. Including award nominated and festival favorite films like "In the Mirror."

Script Supervisor- Worked with the actors, director, editors, and crew to ensure they all completed their jobs true to the script by paying attention to every small detail of each take on set and ensuring it matched with the written word.

Writer- Wrote motivational speeches, YouTube Videos, and screenplays for speaking tours, organization presentations, and for film.

Author- Penned and published a 232-page memoir. Marketed the book myself and sold over 5,000 copies worldwide.

Actor- Utilized my brand to help sell products for Google, 7Up, Netflix etc.

Solutions & More Co.- Marketing Associate

2013 - 2014

Managed the company's marketing and branding. Created their social media presence and website from scratch. Did graphic design work for the company and customers. Collaborated with upper management to identify company goals and support those goals by proposing customer targeting strategies.

SKILLS

- Fluent in the top Microsoft Office Programs: WORD, EXCEL, POWERPOINT etc.
- Has managed employees and crews of 5 to 30 persons at a time.
- Has presented ideas, concepts, and projects to audiences of up to 2,000 people.
- Developed training programs, motivational programs, resilience programs and team building programs that were taught all over the country.
- Bilingual: English and American Sign Language (ASL).